

The IDC invites capable service providers for the following Request for Proposals (RFP):

REQUEST FOR PROPOSAL: T38/10/22

**APPOINTMENT OF A SERVICE PROVIDER TO CONDUCT A MARKET INSIGHT STUDY
OF THE TOWELLING INDUSTRY AND THE DEVELOPMENT OF A MARKETING
STRATEGY/POSITIONING FOR IDC BUSINESS INTEREST**

This tender is considered sensitive and for this reason the bid document will only be shared with prospective bidders that will unconditionally accept and sign the IDC's standard Non-Disclosure Agreement (NDA). To obtain the NDA, bidders must send an e-mail to josephp@idc.co.za. Bidders are advised to finalise the NDA as soon as possible to get access to the bid document. No extension of the closing date and time of this tender will be considered.

The closing date of this tender will be **26 October 2022 at 11:00am**.

For queries contact Joseph Phiri at 011 269 3810 or email: josephp@idc.co.za.

The IDC is committed to affirmative procurement consistent with the South African Constitution and the approved DTI Codes of Good Practice issued in terms of the BBBEE Act No. 53 of 2003.