



CSI REPORT  
2020



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# 1 Foreword





## Foreword

The Industrial Development Corporation introduced its Corporate Social Investment (CSI) initiative in 2002 as a way of contributing to the well being and upliftment of society. In the past 18 years, the corporation has supported social causes through grant funding, Employee Volunteering and Giving (EVG), as well as in-kind donations.

Our CSI efforts have evolved through the years and have become even more strategically focussed and aligned to our broader business strategy and objectives. More recently, we have placed greater emphasis on not only uplifting communities but increasingly creating jobs through the organisations that we support and those we partner with. The introduction of our Entrepreneurship Development portfolio has seen the support of small businesses within the CSI context with the aim of these businesses benefitting from relevant skills transfer and becoming self-sustainable in the future.



As one of the leading development finance entities in Africa, we believe we have a fundamental responsibility to play in improving the lives of disadvantaged communities, especially those in South Africa's deep rural areas. An essential guide to our activities, our CSI policy emphasises the support of areas aligned to government's developmental priorities and selected Sustainable Developmental Goals.

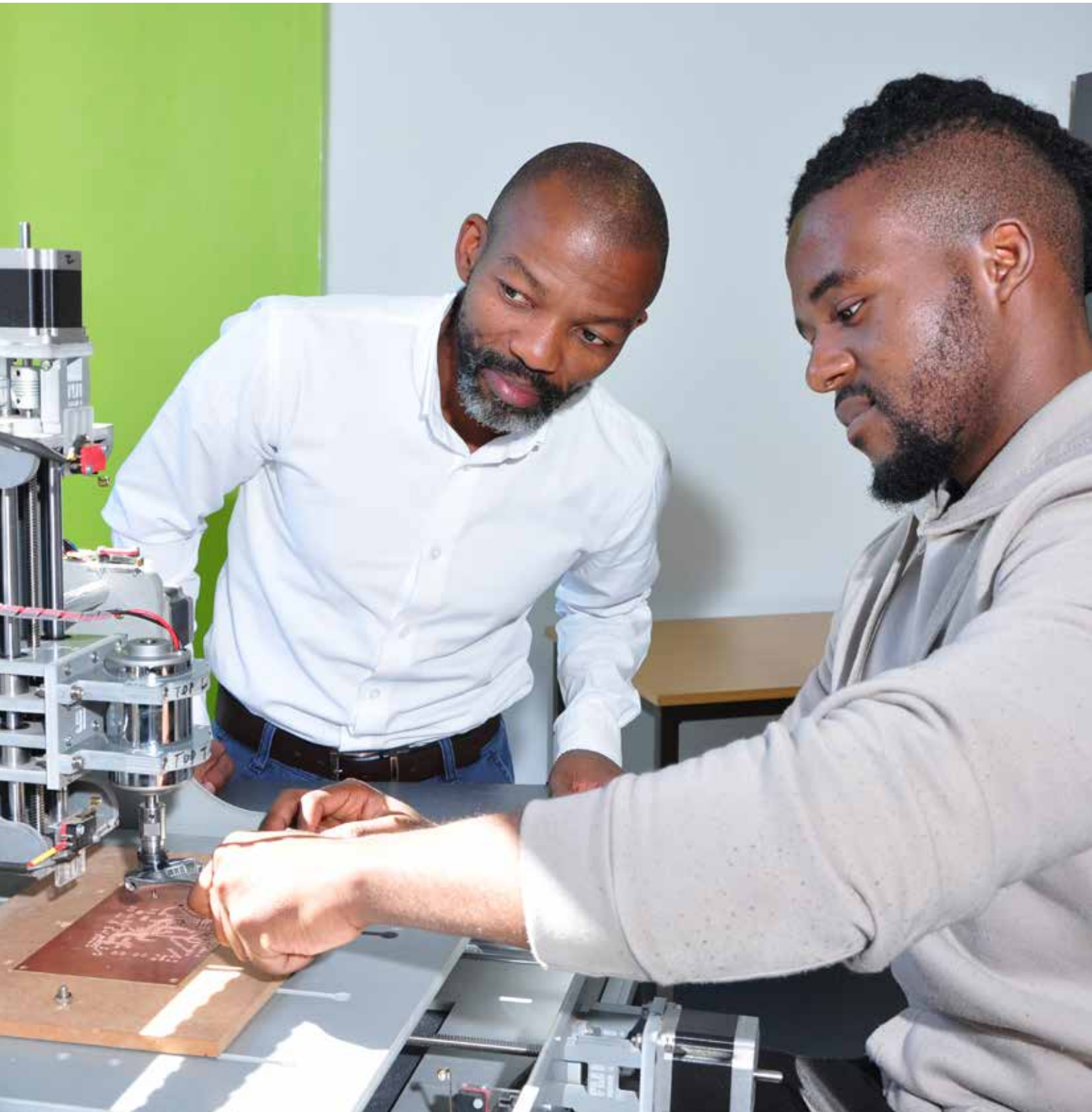
With an increasing shift to more advanced technology and the dawn of the Fourth Industrial

Revolution (4IR), we introduced information communications technology (ICT) based elements to our CSI projects, especially where schools are concerned.

In this financial year, we are proud to have created 277 permanent jobs through our entrepreneurship development portfolio projects and combination of a further 331 permanent, temporary and seasonal employment opportunities through projects under our other portfolios.

We appreciate all our partners for social good, especially the Nelson Mandela Foundation, Wipro Technologies, the Adopt-a-School Foundation, as well as our IDC colleagues for playing a key role in helping us achieve our set objectives and contributing towards making a lasting difference in our communities.

***Tshepo Ramodibe***  
*Head: Corporate Affairs*





## 2 Corporate Social Investment Report





## 1 Background

The IDC's CSI initiatives comprises of the corporation's non-commercial contribution to society for the purpose of social upliftment and wellbeing. This includes the corporation's investment in social causes through grant funding, in-kind donations and Employee Volunteering and Giving (EVG) initiatives. With the CSI sector becoming ever more strategically focused, it makes business sense for the IDC to align its CSI spend with its core business strategy and requirements. CSI activities therefore align with the corporation's values, objectives, policies and codes to fit into the IDC's broader drive for sustainability, demonstration of social responsibility and commitment to the local communities in which it does business.

The CSI policy further places emphasis on supporting areas that are aligned to government development priorities, as well as selected Sustainable Development Goals (SDGs) and Socio-economic Development (SED) elements of the Broad-Based Black Economic Empowerment (B-BBEE) scorecard.

**35 initiatives**

were supported, reaching over **78 806 beneficiaries** and creating permanent, temporary and seasonal employment opportunities, collectively amounting to **608 jobs**.

**Exhibition** of artwork by **IDC Gallery** artists at the opening ceremony of the 2019 South African Investment Conference (**SAIC**).

**319 employees**

volunteered their time during the 2019 Nelson Mandela Day initiative, supporting a total of **27 organisations** with more than **3 657 beneficiaries** nationwide.

## Highlights 2019/20 Financial Year

Development of the **CSI SAP platform** to enable online reporting and enhance overall project management processes.

Responded to **Covid-19** pandemic through supporting Gift of the Givers Foundation's initiatives with grant funding to the value of **R5 million (R3.5 million** contribution from CSI and **R1.5 million** from Development Impact Support Department).

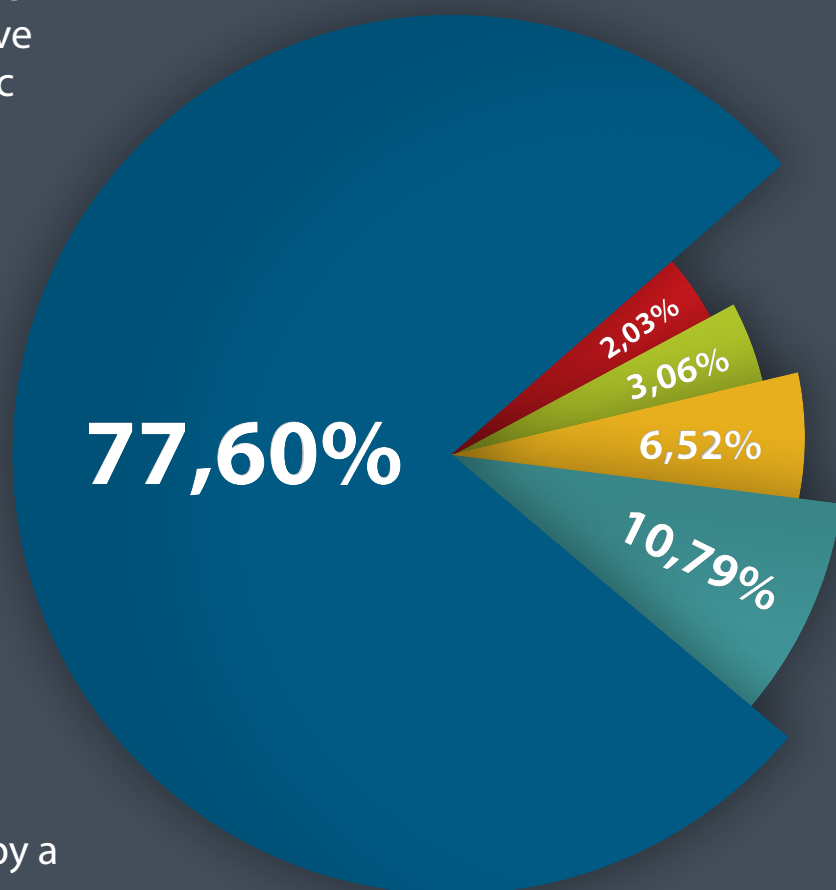
Continuation of the **SOE/ CSI forum**, with plans for formalisation of the forum currently underway.

## 2 Focus Areas

The IDC supports socio-economic initiatives based on where the corporation is best able to apply its skills, influence and resources to achieve meaningful developmental impact, especially within communities where the corporation's business activities take place. Programmes are focussed and deliberate in order to maximize resources and have a greater impact. CSI's strategic thrust is aimed at embracing selected SDGs and specifically target programmes directed at the upliftment of underprivileged communities. This adheres to universal principles of sustainability and contributes towards the IDC's reputation as a responsible corporate citizen.

The department focusses on coherent and progressive programmes that are guided by a common policy framework, have clear developmental objectives, and are mutually beneficial. These focus areas are supported through the following five portfolios:

- Education and Skills Development
- Entrepreneurship Development
- Employee Volunteering and Giving (EVG)
- Consumer Education
- Strategic Special Initiatives



- Education and Skills Development
- Entrepreneurship Development
- Employee Volunteering and Giving
- Consumer Education
- Strategic Special Interventions

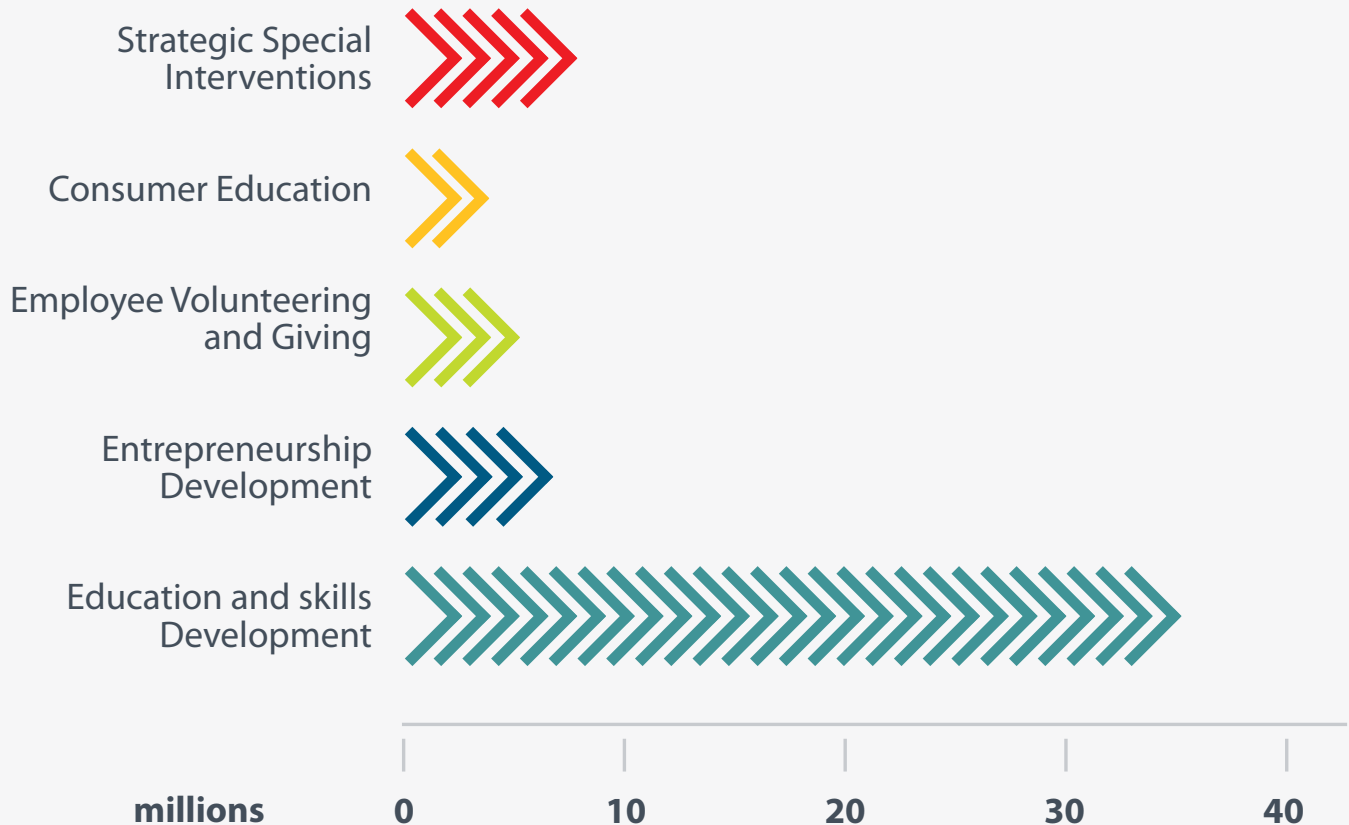
## Support towards Relevant Sustainable Development Goals (SDGs)



## Budget Performance

An amount of R46 590 635.95 (91% of the total budget) was disbursed in support of 35 initiatives. In addition, seven of the 35 initiatives that were approved within the 2019/20 financial year, had not received full disbursements and an amount of R4 033 759.61 was subsequently accrued in order to complete the projects.

### IDC CSI Spend (Rm)



## CSI Budget Performance Summary

Portfolio	Approved	B-BBEE Value
Education and Skills Development	R37 147 408.00	R34 403 234.41
Entrepreneurship Development	R6 205 585.00	R2 930 367.66
Employee Volunteering and Giving	R1 671 713.00	R1 500 420.63
Consumer Education	R1 371 770.00	R944 840.00
Strategic Special Interventions	R5 028 639.48	R3 556 339.38
<b>Total</b>	<b>R51 425 115.48</b>	<b>R43 335 202.07</b>

### Education and Skills Development

South African statistics on socio-economic development trends indicated that government's spend on education increased from R351 billion in 2018 to R375 billion in 2019. With education being a key enabler to build skills required to grow the country's economy, there is undoubtedly a need for both public and private sectors to aid government's efforts in addressing challenges and inequalities that exist within the educational sphere.

The IDC's flagship programme places strategic emphasis

on support towards various education and skills development programmes, constituting 77% of the total spent during the financial year.

### Basic Education: Whole School Development Programme

IDC's Whole School Development (WSD) programme, in partnership with Adopt-a-School Foundation (AASF), embraces fruitful collaboration opportunities, while strategically focusing on initiatives to improve the functionality of all 30 adopted schools that form part of the programme. In the year under



review, the programme focused on three main objectives, namely infrastructure development, primary school interventions and continuation of the Information and Communication Technology (ICT) project.

With the programme being in its second year of implementation, nine new projects were supported in six schools. The provision of

much-needed infrastructure is a crucial element of learning environments in schools. There is strong evidence that quality infrastructure facilitates better instruction, improves learner outcomes, and reduces dropout rates, among other benefits. In addition to benefitting the IDC-adopted schools, project implementation also had an indirect benefit on communities

surrounding each respective school. These benefits included temporary jobs, skills transfer, community upliftment and training and development support through making use of local community members to build, renovate and upgrade school facilities. Infrastructure projects collectively created 45 temporary employment opportunities for unemployed youth, skilled and unskilled labourers, artisans in training at local colleges and unemployed parents of learners.

Primary school interventions included teacher development and learner support programmes of the early childhood development programme (Grade R - 3), numeracy and literacy programme (Grades 4 – 7), and construction of Grade R classrooms at the Mapaleni Primary School in Mpumalanga. Grant funding was approved towards six programmes in all 10 adopted primary schools, benefitting 4 515 learners and 87 educators, while creating 15 employment opportunities for tutors.

Support towards ICT curriculum is aimed at integrating technology into the teaching and learning environment to enhance education outcomes. Implementation of the project's third phase extended the programme to eight new schools; resulting in 24 of the 30 adopted schools being supported with fully resourced computer centres and relevant educator development and ICT training, since inception of the programme in the 2015/16 financial year. To date, the programme has benefitted 22 305 learners, 748 educators and created 26 job opportunities for ICT Entrepreneurs.

### **Higher Education: TVET College Support**

TVET Colleges are at the centre of government's efforts to expand post-school education and training to accommodate the growing number of young people seeking education and training outside of the system. Through its CSI initiatives, the IDC has been supporting the TVET sector since the 2013/14 financial year. Working in



collaboration with the colleges, the portfolio aims to provide support in terms of equipment, renovations of workshops and the improvement of curriculum to enhance the colleges' adherence to industry requirements and improve the quality of training offered, ultimately increasing the employment prospects of students.

Three public TVET colleges that operate under the authority of the Department of Higher Education and Training (DHET) received assistance from the IDC during the year under review. Projects at these institutions are strategically linked to development areas that have been identified as priority to help address scarce skills required to grow the economy and create jobs.

### **Entrepreneurship Development**

Entrepreneurship and SME growth is a development outcome for the corporation and CSI plays a significant role in this area. The entrepreneurship development ambit of CSI, aims to support small businesses

(within the CSI context) that provide income generating, entrepreneurship and skills development opportunities and have the potential to become self-sustainable. This fits well with the IDC's developmental mandate, while remaining distinct from other commercial enterprise activities of the corporation. Projects supported under this portfolio are biased towards women and youth-led initiatives, with a specific focus on marginalised communities. The development of entrepreneurial skills helps to alleviate poverty and is viewed as a critical component to addressing the country's rising unemployment rate, especially amongst the youth.

In the year under review, eight Entrepreneurship projects were supported in 5 provinces, creating 277 permanent jobs. Alignment of departmental plans to trends, requirements, developments and changing priorities, led to an ICT/technology-based element being added to the entrepreneurship development portfolio's theme for the year.

This element directed the team's attention to projects that focus on the use of technology in driving community development and change. The role of the Fourth Industrial Revolution (4IR) is a relatively new discussion within the CSI sphere, but is anticipated to continue evolving and aligning to the broader IDC objectives over time.

Two of the entrepreneurship development projects identified during the 2019/20 financial year, focused on technology-based community interventions, embracing technological advancements brought about by 4IR.

### **Employee Volunteering and Giving (EVG)**

IDC's EVG programme offers various volunteering opportunities to staff, promoting a culture of volunteerism, aiding social development, encouraging community involvement, enhancing employee morale and creating a corporate

brand that reflects responsible corporate citizenship. Volunteer opportunities and community events provided employees with an enhanced sense of pride through being associated with a socially responsible employer. Through partnerships, associations and collaborative efforts, the corporation identified six volunteering initiatives for employees' participation throughout the year. These initiatives collectively supported a total of 47 organisations nationwide, reaching more than 20 295 individual beneficiaries.

A total of 319 employees also volunteered their time in support of the 2019 Nelson Mandela Day programme which included support towards Rise Against Hunger meal packaging event, Food and Trees for Africa's food garden project at the Sterkfontein Psychiatric Hospital, Habitat for Humanity build project, IDC Knit-Wits' blankets for Mandela Day, and 21 Mandela Day community projects with organisations identified for support through IDC's regional offices.

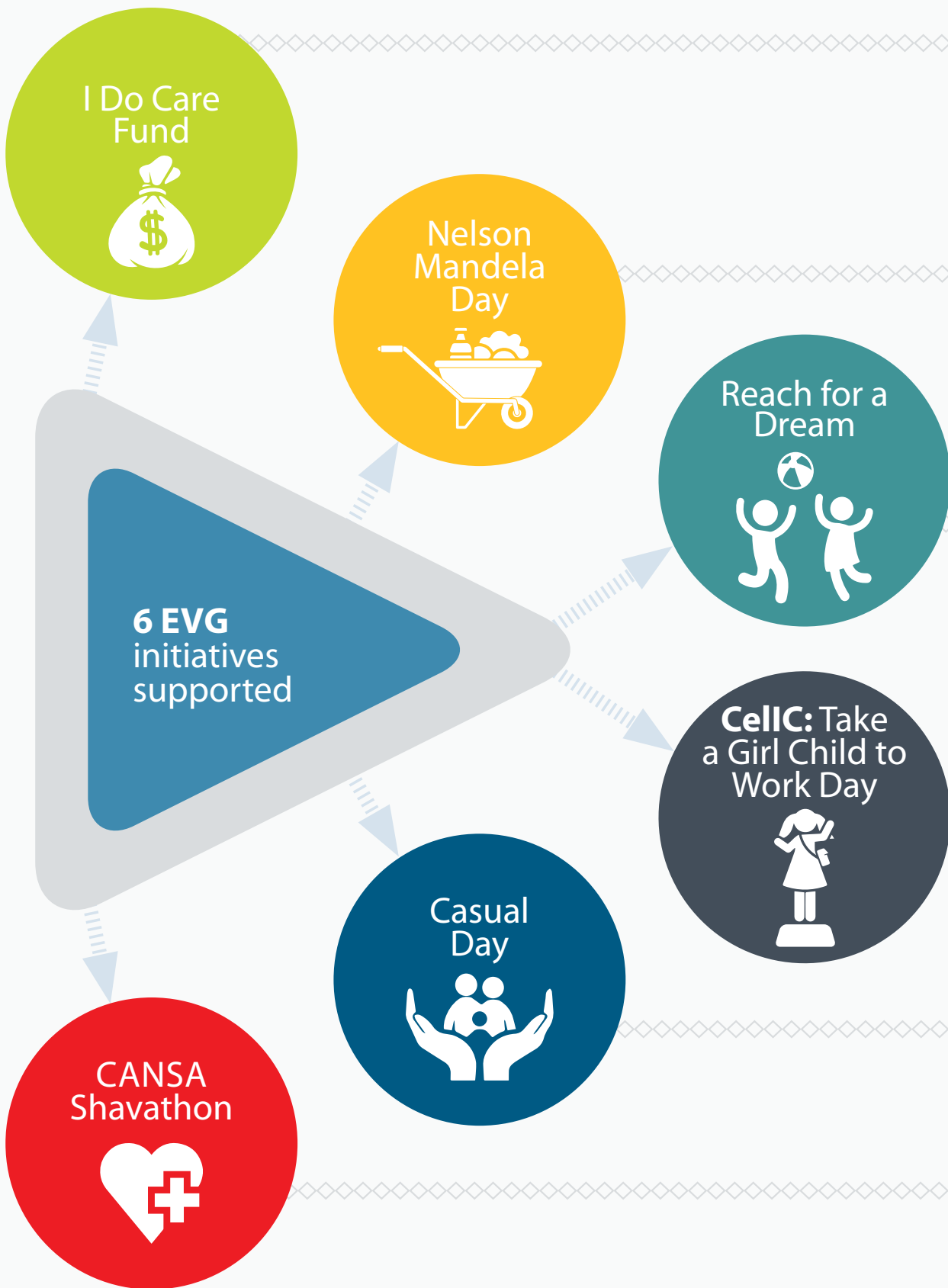


**47**  
organisations

**20 295**  
beneficiaries

**319**  
employees

## 2019/20 EVG Initiative



### **Payroll Giving Fund**

- IDC matches employee contributions 3:1
- Over 16 595 beneficiaries
- 17 organisations supported
- National footprint

### **Community involvement**

- Various philanthropic initiatives
- Over 3 657 beneficiaries reached
- 26 organisations supported
- IDC's biggest annual EVG programme
- National footprint

### **Slipper Day**

- National footprint
- Fundraising and awareness campaign for terminally ill children
- 13% employee participation rate

### **Workplace exposure for underprivileged girls**

- 49 Female learners supported from various secondary schools
- Gauteng, Western Cape, North West, Eastern Cape
- Head office and regional offices' employees volunteered their time to host a learner

### **Dress up to show support**

- National footprint
- Fundraising and awareness campaign in support of persons with disabilities

### **Colour-spray your hair**

- National footprint
- Fundraising and awareness campaign in support of cancer patients

## Consumer Education

Entrepreneurial activity in South Africa is lagging behind other developing countries and is therefore in dire need of intervention. IDC recognises this challenge and realizes that the small business sector is fundamental to the achievement of a healthy economy. In 2019, the CSI department focused on formalizing a new consumer education strategy with the intended outcome of developing individual and small business consumers' knowledge and understanding of the financial sector as well as its products and services. Development of a new strategy was aimed at alignment to the IDC mandate of entrepreneurship and SMME development.

## Strategic Special Interventions

The department's strategic special interventions portfolio is guided by the department's policy, availing funding in support of unexpected cases such as natural or humanitarian disasters. The policy further permits

consideration of exceptional requests addressing a major issue of importance such as natural or humanitarian disasters. A total of 11 interventions received strategic support during the 2019/20 financial year.

## Nelson Mandela Foundation: Leadership Development Programme

Nelson Mandela Foundation's Leadership Development Programme was amongst those projects considered under exceptional requests. In November 2019, the IDC approved an amount of R1.5 million towards the programme, with payment being made in two tranches and spread over two financial years (first tranche: 2019/20 and second tranche: 2020/21). IDC's funding is committed to one-day sessions of the programme, benefitting 10 000 individuals as well as printing of 10 000 copies of the book: "I Know This to be True about Nelson Mandela" written by Sello Hatang, the current CEO of the Foundation, and Verne Harris, the Nelson Mandela Foundation archivist and director of the Programme.



## Covid-19 Support

The Covid-19 outbreak in South Africa at the beginning of March 2020 indicated a fast and alarming rate at which the virus was spreading, causing nationwide disruption in the country's operations. The rapid increase in the virus' infection rate led to President Cyril Ramaphosa declaring a state of disaster on Sunday, 15 March. In response to the President's call to action in containing and preventing the spread of the virus, the IDC partnered with the Gift of the Givers Foundation by investing R5 million towards the Foundation's social and basic

humanitarian support. Since the pandemic is a growing concern with devastating and destructive consequences for any country and/or community affected, the CSI department committed its support towards the IDC's role in aiding Governmental efforts throughout these challenging times. Future departmental plans will thus be amended to prioritize a more strategic, collaborative and cohesive approach to combatting Covid-19 and ensure that curbing-initiatives also reach communities that are in deep rural areas, with limited access to proper sanitation and healthcare facilities.

### 3 Partnership/ Funds Leveraged

In the 2019/20 financial year a partnership approach was followed in identifying the projects that the IDC will get involved in and as a result, just under R7 million in funding was leveraged from other funders within our entrepreneurship development projects.

In addition to leveraging funds, resources were also pooled together, resulting in maximized

impact. The partnership between the IDC and Wipro Technologies is indicative of such collaborations through their support of the ICT programme within IDC's adopted schools. While the IDC and AAS were responsible for the project's infrastructure, Wipro Technologies committed to providing all necessary IT equipment and accredited training for the educators, focusing on the technical use of the equipment.





## 4 SOE/CSI Forum



In 2018, the IDC convened a meeting with CSI representatives from nine state-owned enterprises and development finance institutions to explore the possibility of establishing a CSI Partnership Forum aimed at collaborative and collective greater impact in terms of socio-economic development. Plans to formalise the forum are currently underway, with the IDC as champion. Objectives of the forum;

- sharing of information of mutual interest, such as the state and progress of Broad-Based Black Economic Empowerment (B-BBEE), CSI programmes, and the latest developments in the world of CSI;
- partnering and collaborating in identified initiatives to maximise impact and avoid duplication of efforts;
- leveraging skills and resources;
- jointly identifying and co-funding initiatives;
- support to enhance developmental initiatives;
- spearheading good governance;
- sharing lessons learned and best practice;
- identifying and discussing regulatory issues of common concern;
- supporting government's socio-economic development priorities, and
- strengthening SOE reputation management and community engagement.

## 5 CSI Trends and Expenditure

A study was done by Trialogue (a specialist CSI research company) on CSI trends and expenditure amongst listed South African companies, multinationals operating in South Africa and state-owned enterprises throughout the 2019 calendar year. This analysis indicated that company-organised volunteering initiatives (EVG programmes) were the most popular among companies, with 81% of companies participating in volunteering initiatives in 2019. It was further indicated that corporates' CSI expenditure was collectively estimated at R10.2 billion over the year, with non-cash donations constituting 6% of the overall value.

Education was revealed to be the most popular corporate cause, supported by 94% of companies, and accounting for an average of 50% of companies' CSI budgets. Research also showed social and

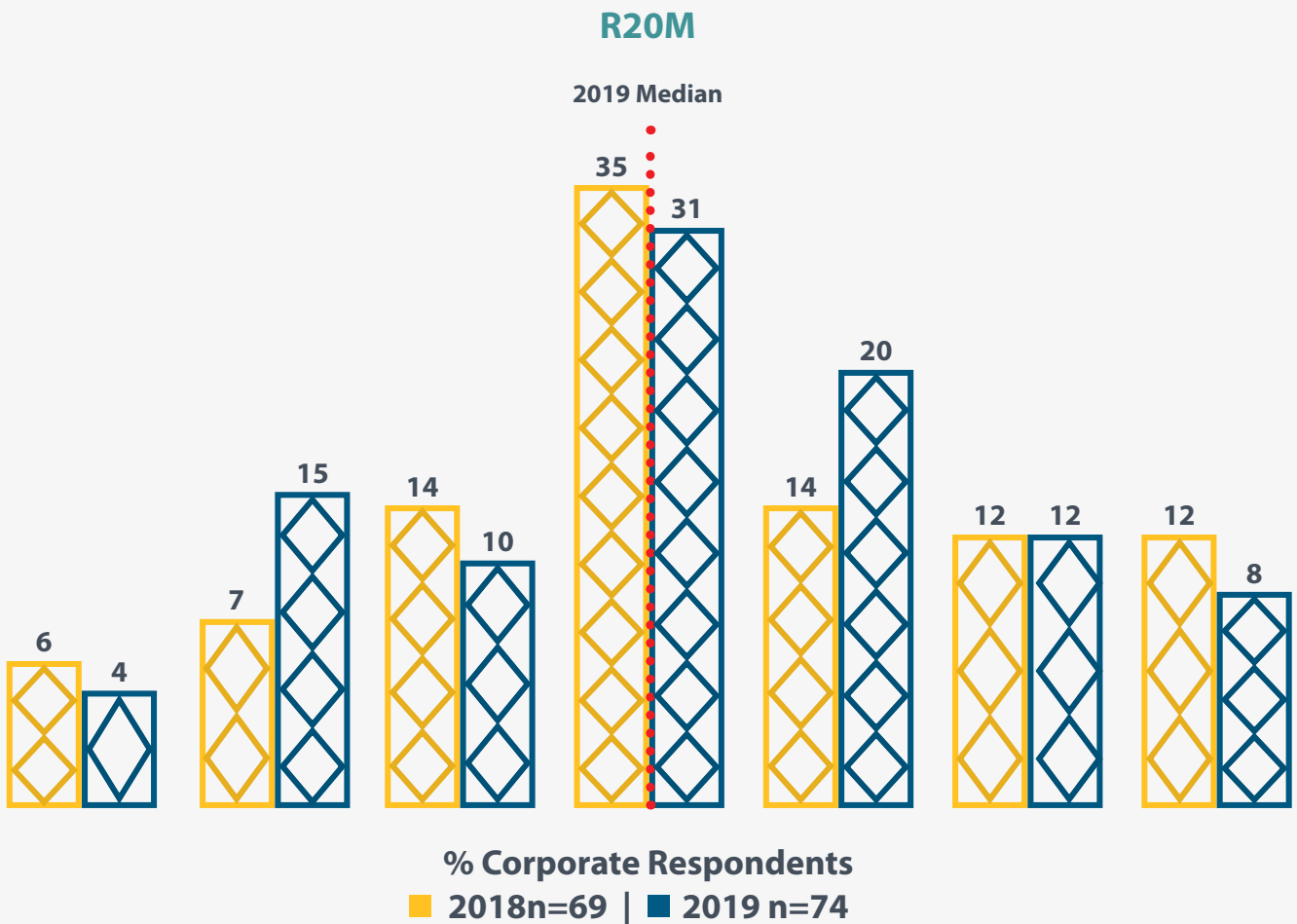
community development as the second most supported sector, with health being the third, with 77% and 51% of corporates funding these sectors respectively. Food security and agriculture was another commonly supported sector and is anticipated to continue gaining priority in years to come. There has also been a significant increase in the proportion of companies supporting disaster relief (from 28% in 2018 to 41% in 2019) and environmental causes (from 30% to 38%) also saw a significant increase.

The analysis showed that 65% of companies manage their CSI activities as an internal function, as opposed to 35% of companies that manage CSI through a separate legal entity (trust/ foundation or non-profit company).

Finally, most companies (80%) reported to factor shared value thinking into their CSI strategies. Reports indicated that brand and business reputation is the most cited business benefit, followed

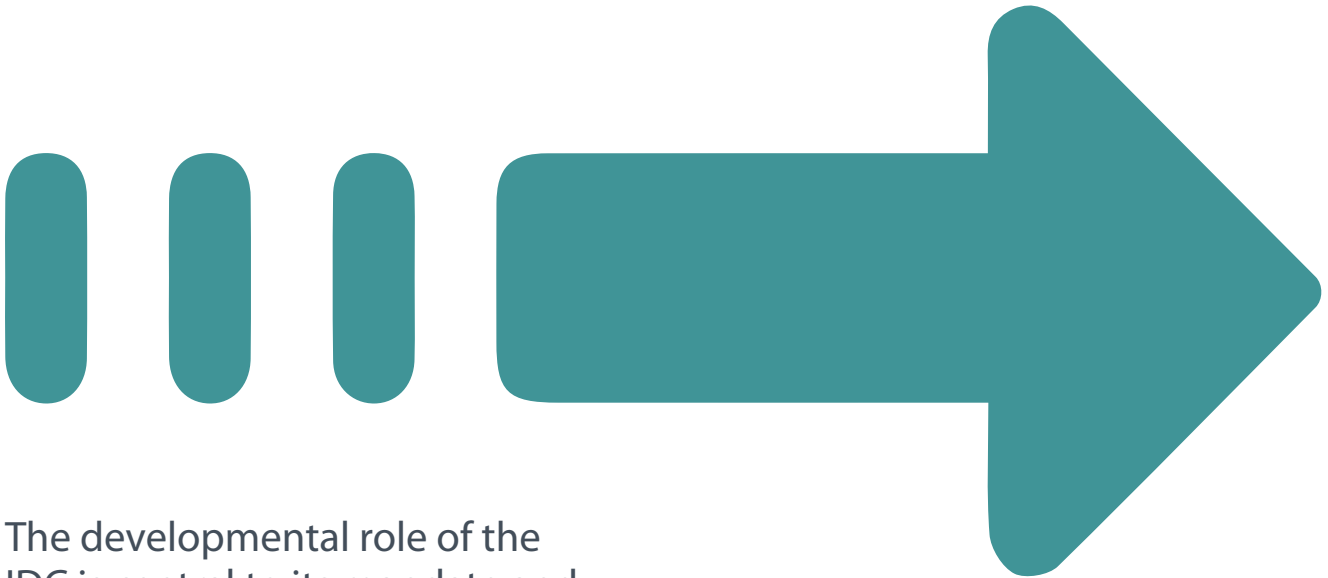
by strategic relationships with business stakeholders. The IDC is aligned with the CSI trends and compares favourably in respect of the average expenditure.

### Total social investment of corporate sample



Source: Triologue Business in Society Handbook

## 6 Conclusion and Way Forward

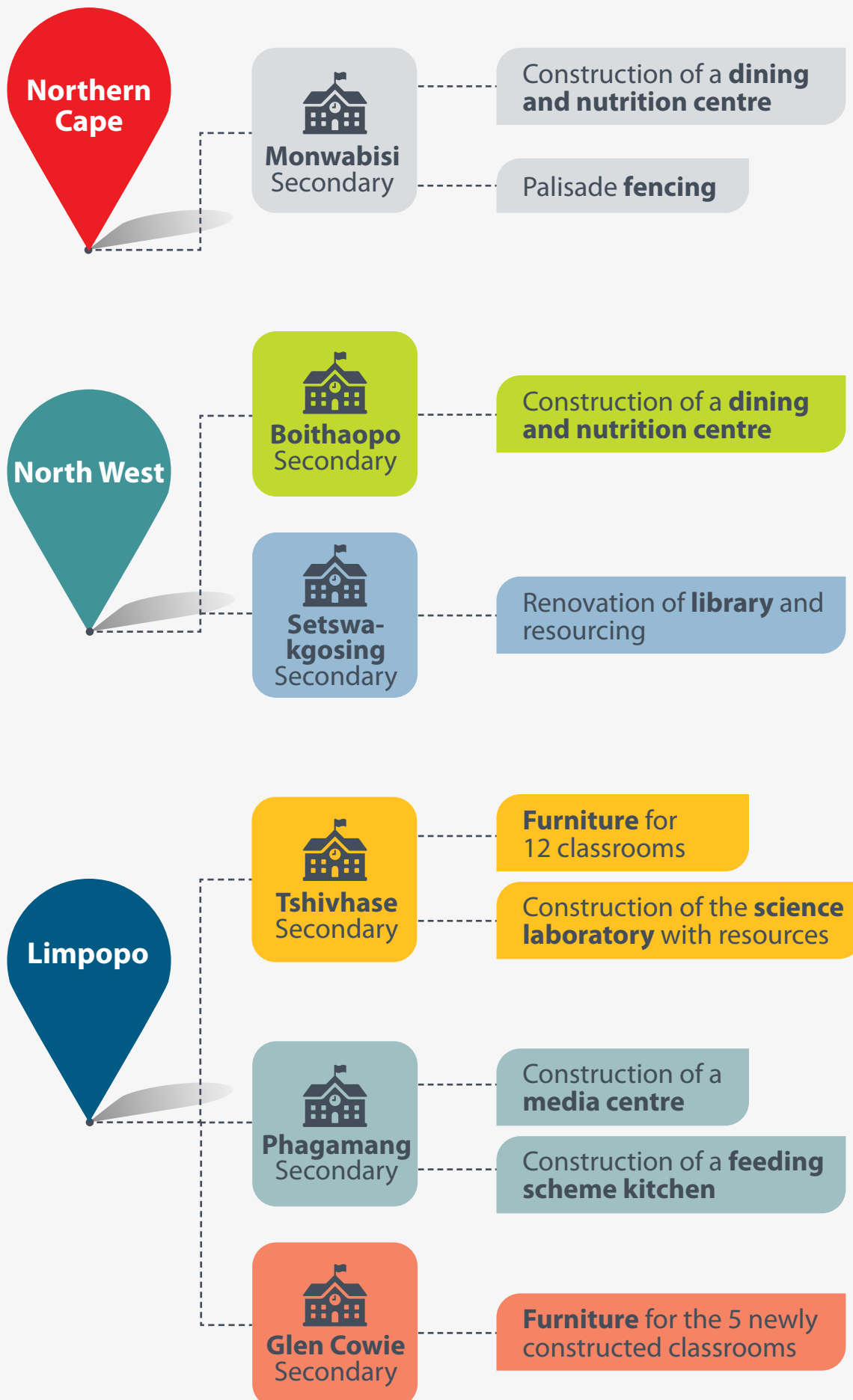


The developmental role of the IDC is central to its mandate and operations. CSI programmes deliberately support innovative and effective activities that focus strategically on aiding economic growth; resolving social inequalities; creating new opportunities to add social value; maximizing social impact and bringing about positive and lasting change. CSI activity outcomes are closely aligned to the government's changing priorities as well as relevant SDGs. Project achievements and developmental outcomes from the period under review are indicative of the department's goal to target important opportunities for economic development, poverty reduction, education and skills development, job-creation and sustainable livelihoods.

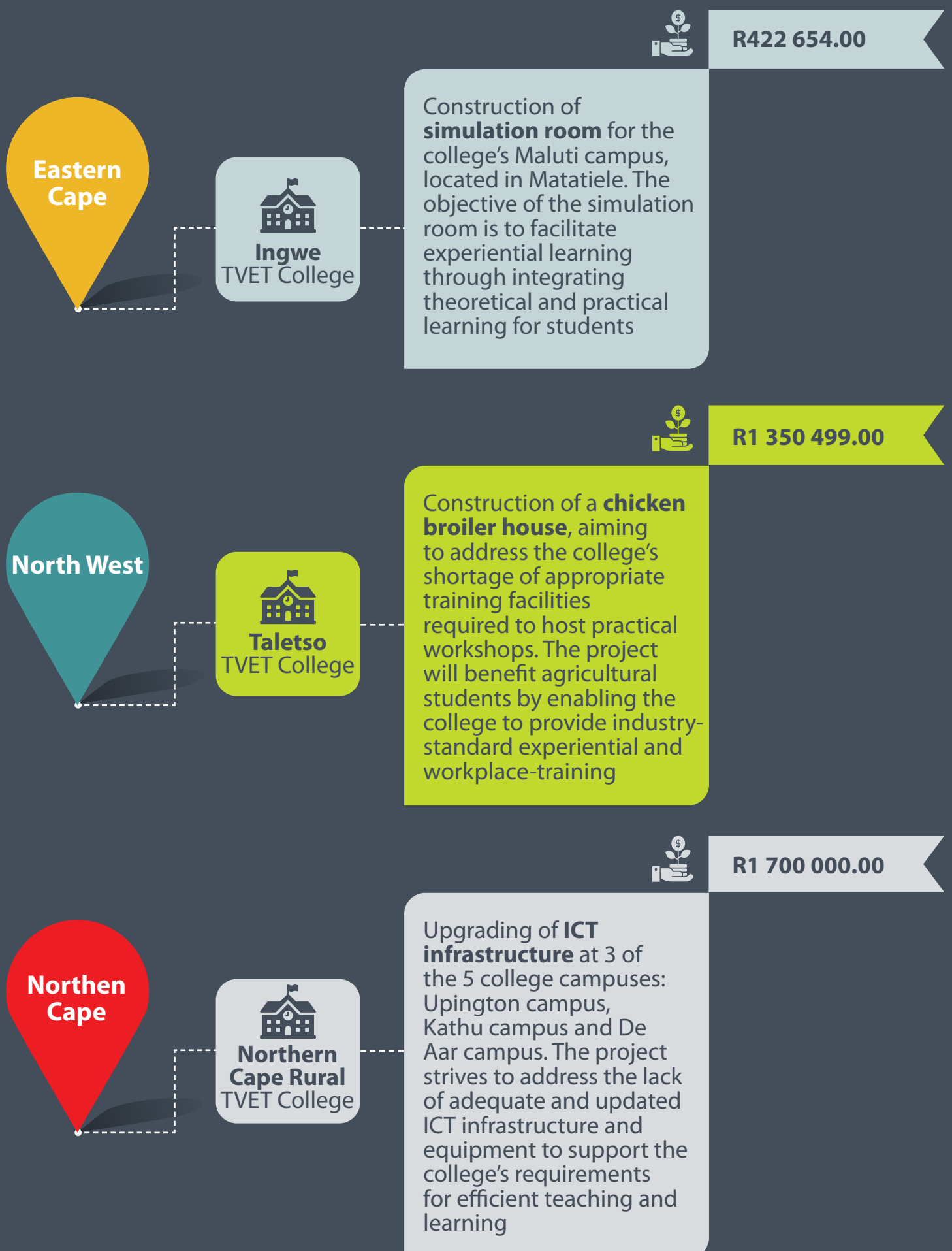
CSI plans for the new financial year will be aimed towards supporting government initiatives in curbing the spread of and ultimately combating the Covid-19 pandemic. The department's portfolios will largely remain unchanged while the strategic special intervention portfolio will be amended to strictly focus on humanitarian and curbing-initiatives (such as food and healthcare support) in support of the pandemic.



## Whole School Development Programme Summary of Infrastructure Projects



## Higher Education TVET College Support





# 3 Case Studies









# PROJECT 1 Mindworx Academy's Scarce Digital Skills Training

## Mindworx

Mindworx is a people-focused, niche academy that was launched in 2002 to provide unemployed graduates with scarce skills training to secure digital job opportunities. As a Media Information Communication and Technology (MICT) SETA accredited training provider, Mindworx turns inexperienced graduates into confident and appropriately skilled professionals, capable of fulfilling most entry-level roles.

This is done through providing intensive training and work experience that sets them on a path to long-term employment. In addition to the graduate training programme, the academy provides ongoing development of new critical skills for the 21st century workplace. To date, over 547 graduates have been trained and 83% successfully placed into employment.

The IDC partnered with Mindworx and contributed grant funding of close to R1.4 million towards the Mindworx Academy's Scarce Skills Programme for the up-skilling of

27 unemployed graduates from across the North West province. Mindworx works closely with companies that absorb the students after training and provide them with work opportunities that eventually lead to permanent employment.

The project is well suited to the IDC's CSI strategy, which focusses on supporting innovative models for grassroots initiatives that serve to sustain livelihoods through job creation. The graduates received a National Certificate in Business Analysis Support Practice, which incorporates Introduction to Business Intelligence and Introduction to Robotic Process Automation.

As a level 1 B-BBEE contributor, Mindworx also offers significant enhancement to their client's B-BBEE scorecards in the areas of transformation, skills development, supplier development and preferential procurement. The training takes place over two months and is followed by a 12-month internship.



## Mindworx Academy's Scarce Digital Skills Training Highlights



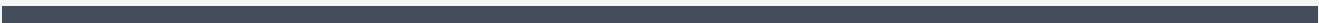
Upskilling   
**27 unemployed**

— **12-month internship** 

— **2 months training** 



**R1.4million investment** 





**PROJECT 2** Adopted Schools  
ICT Programme

## ICT Programme



The IDC, in partnership with Adopt a School Foundation, adopted 30 schools across the country to implement the Whole School Development programme (WSD) to support Quintile 1 to 3 schools over a five year period as part of efforts to transform them into flourishing, fully functional schools. In the 2015/16 financial year, ICT learning, which incorporates the use of technology into the teaching and learning environment, was introduced to these schools to further enhance education outcomes.

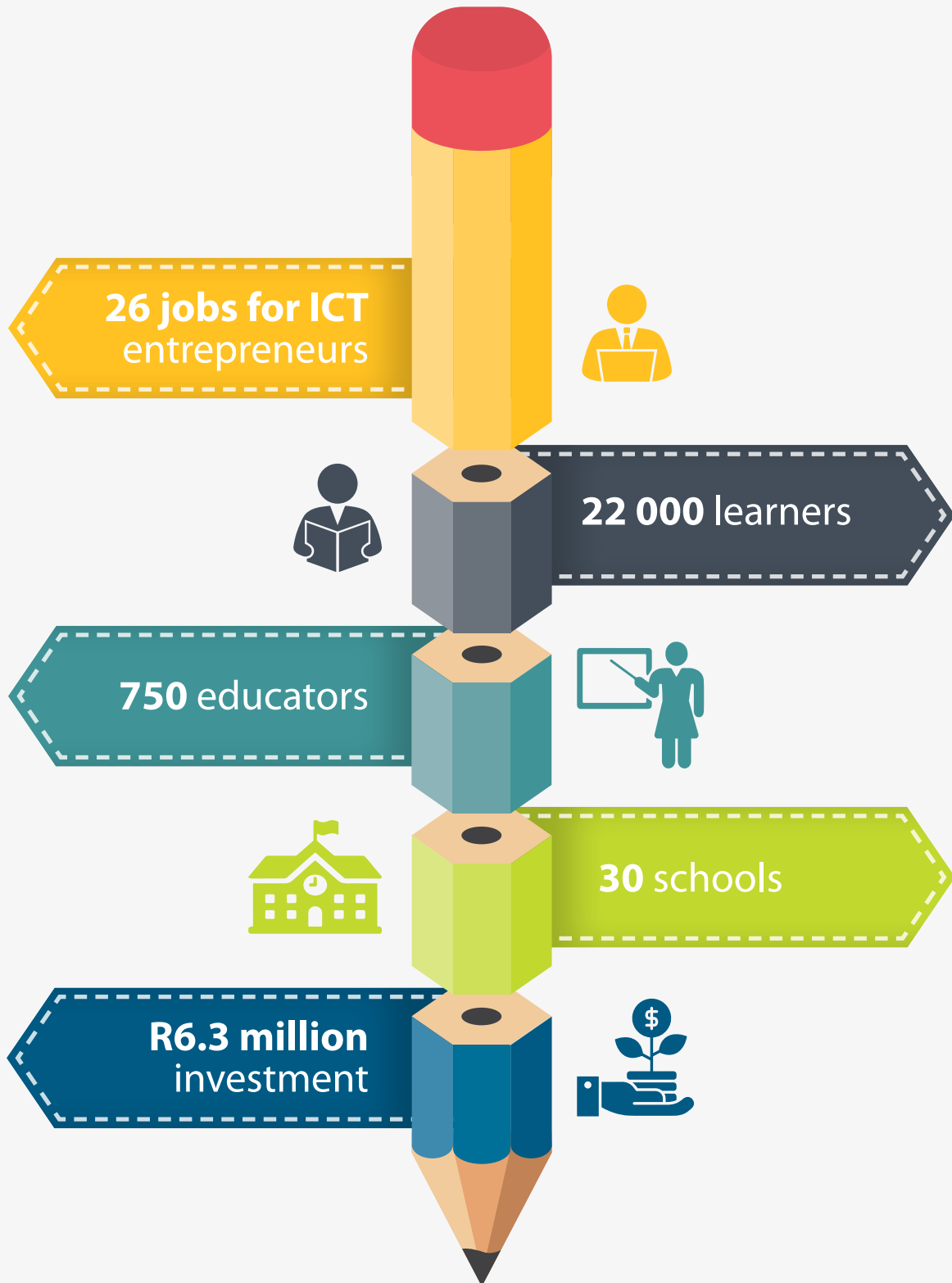
This project is being implemented in partnership with Wipro Technologies, who provide all the necessary IT equipment, coupled with accredited technical training for the educators. Part of the programme includes ensuring schools have facilities such as a functional computer lab, adequate security, electrical infrastructure and the required furniture.

The first phase of the project benefited six schools in 2016 and 2017 in Mpumalanga, Limpopo and the Eastern Cape, while the second and third phases benefited a further 16 schools based in Kwa-Zulu Natal, North West, Free State and the Northern Cape.

The programme has successfully been implemented in the 22 schools where educators are now able to use technology in the preparation of lessons and in writing reports. In the 2019/20 financial year, the final phase of the programme was introduced, with implementation currently underway in the remaining eight IDC-adopted schools, benefitting more than 22 000 learners and close to 750 educators. As a result of this project, 26 job opportunities were created for local small business ICT entrepreneurs, with the view of them gradually being absorbed by the schools in the long term.

This ICT programme perfectly fits into the IDC's CSI department's holistic approach to projects and complements the WSD's curriculum and leadership programme which aims to use technology to empower both the school's staff and learners alike. Through this fusion of blended learning and introduction of state-of-the-art technology into these schools, learners and educators alike have been motivated and inspired to achieve more in their schooling and teaching careers respectively.

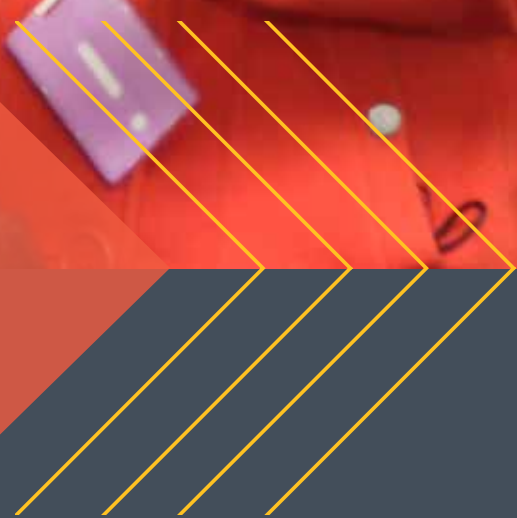
## Adopted Schools ICT Programme Highlights





PROJECT

3 Big Fish School of Digital Filmmaking





## Big Fish School

The IDC partnered with the Big Fish School of Digital Filmmaking to the value of R674 015.00, benefitting a total of 50 student filmmakers to receive training and create 17 ten-minute films aimed at addressing issues faced by emerging small scale farmers. The film students were given the opportunity to design and package the look and feel for the project's films. The films were created in a series, where all the films speak to the importance of food security and create the understanding that it is within reach of every person to grow food in a variety of circumstances.

Big Fish's objective as a public benefit organisation (founded in 2007) is to train unemployed, previously disadvantaged individuals in preparation for future employment in the film and television industry. The organisation and the training it presents are accredited by MICT SETA and has been recognized as one of the country's leaders in audiovisual training as attested to by the awards and accolades received over the years.

Many people have commented on South Africa's drought and how rapidly food prices have been rising. According to Statistics South Africa (STATSA) the number of people who are living in extreme poverty in South Africa were 13.8 million in 2051. In the same report, it shows that the most vulnerable to poverty in our society are children (aged 17 or younger), females, black africans, people living in rural areas, those residing in Eastern Cape and Limpopo, and persons with little or no education.

When the rise in food prices is evaluated the most important items for a healthy life are the ones which had the greatest increase, namely vegetables and fruit.

This project seeks to create materials which will help to address the issues raised above. Working with successful small scale farmers who are producing the vegetables, pulses and fruit required by their families and others in a variety of places ranging from the rooftops



of Johannesburg to plots in Khayelitsha and small holdings in rural areas, the young filmmakers created lively, character-driven films to assist those in rural, peri-urban and metropolitan areas to become self-sufficient, small scale farmers. The films focus on items such as:

- Starting your own food garden
- What to produce and when to plant
- Distribution, packaging and pricing
- Sustainability and affordability

A total of 17 ten-minute films were

created using character-driven stories of role models, often young women, who have already created their own gardens and small businesses as suppliers to others who takes us through a “how-to” approach so that those wanting to begin or struggling can watch the short films and learn. The project aims to distribute the films to regional and local TV stations, made available on DVD for the farmers involved to share with others as a training tool. The films are also offered to the Department of Agriculture and the Department of Rural Development and Land Reform and shown on YouTube to maximize the target audience reached.

## Big Fish School Highlights





**PROJECT** **4** Gift of the Givers Foundation



## Gift of the Givers Foundation – Covid-19 Support

Gift of the Givers Foundation is the largest and respected non-governmental disaster response organisation in Africa and it originates from South Africa. It operates in more than 43 countries across the globe.

The Foundation is currently the fastest in responding to disasters around the world. The South African Covid-19 outbreak at the beginning of March 2020 caused nationwide disruption to the country's operations. The IDC partnered with the Gift of the Givers Foundation in response to the President's call to contain and prevent the spread of the virus, by investing R5 million towards the foundation's social and basic humanitarian support.

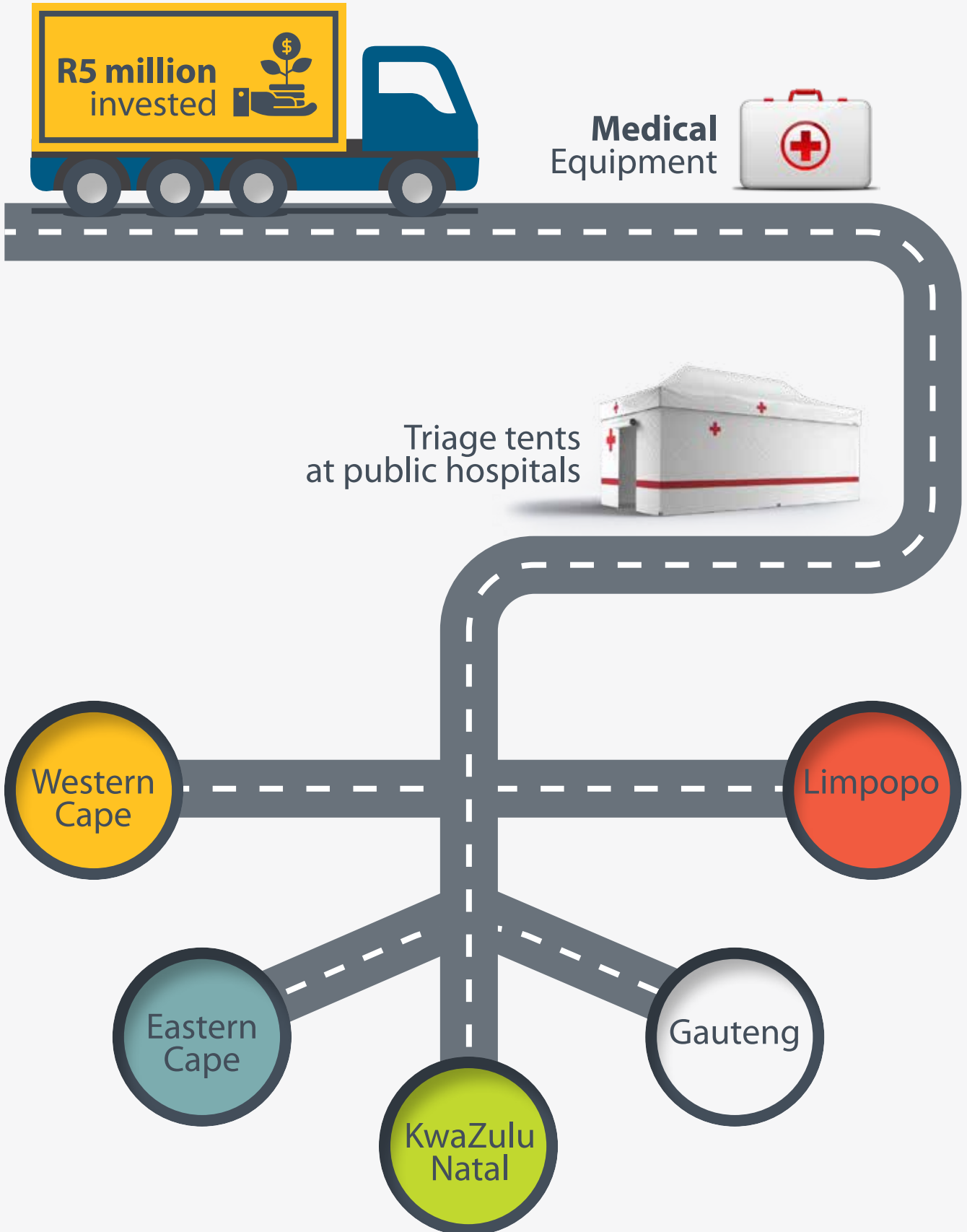
Funding was put towards setting up triage tents and purchasing much-needed medical equipment required at state hospitals to aid the country's emergency response in fighting and overcoming the global pandemic.

Since the pandemic is a growing concern with devastating and destructive consequences for any country, the IDC's CSI department committed its support towards the corporation's role in aiding governmental efforts throughout these challenging times. The department's plans have been adjusted to prioritize a more strategic, collaborative and cohesive approach to combatting the effects of Covid-19 and ensure that initiatives also reach communities that are in extremely rural areas, which have limited access to proper sanitation and healthcare facilities.

## Covid-19 Support

- 1 Disaster Response and Management
- 2 Primary Health Care Containerized Units
- 3 Medical Support to Hospitals
- 4 Wheelchair Distribution
- 5 Institutional Support
- 6 Mandela Day
- 7 Counselling and Lifeskills Services
- 8 Winter Warmth
- 9 Housing Development
- 10 Food Parcels
- 11 Feeding Centres
- 12 Nutrition Supplementation
- 13 Meat Distribution
- 14 Education
- 15 Agricultural Sustainability
- 16 Water Provision
- 17 Adult Entrepreneurship
- 18 Jumpstart School Entrepreneurship
- 19 Sports Development
- 20 Hygiene Pack Distribution
- 21 Recycling

# Gift of the Givers Covid-19 Support Highlights





**PROJECT**

**5**

Koppies Greenhouse  
Primary Cooperative



## Koppies Greenhouse Primary Cooperative

Koppies Greenhouse Primary Cooperative is a registered NPO, situated in the northern part of the Free State, under the Ngwathe Local Municipality. Registered in July 2016, the cooperative was established with the aim of addressing food security issues and to create employment for the unemployed youth and women in the area.

A partnership was established between the IDC and the Rand Water Foundation in support of the cooperative's expansion project (phase 1 of the overall project) to fund the construction of an administration block and guard house.

The project was successfully implemented and is currently benefitting the project members who now have a holistic administration set-up which includes a reception area, 3 offices, a boardroom, storeroom and kitchen.

During the building project, the cooperative created 36 temporary jobs which consisted of 25 unskilled workers from the local community as well as 11 skilled workers, employed by the contractor appointed for construction.



As a result of the IDC and Rand Water Foundation's support, the cooperative was able to employ more than seven people in addition to increasing its productivity and efficiency.

The cooperative's plans for the second phase of the project includes building a training hall in order to accommodate more beneficiaries and training

sessions, as well as building a pack house, ablution blocks, tea house, mechanisation centre, manager's house, technician's house, compost plant and mini-market. This will enable the cooperative to act as a one-stop-shop servicing centre to surrounding communities, creating additional employment opportunities and aiding in food security.

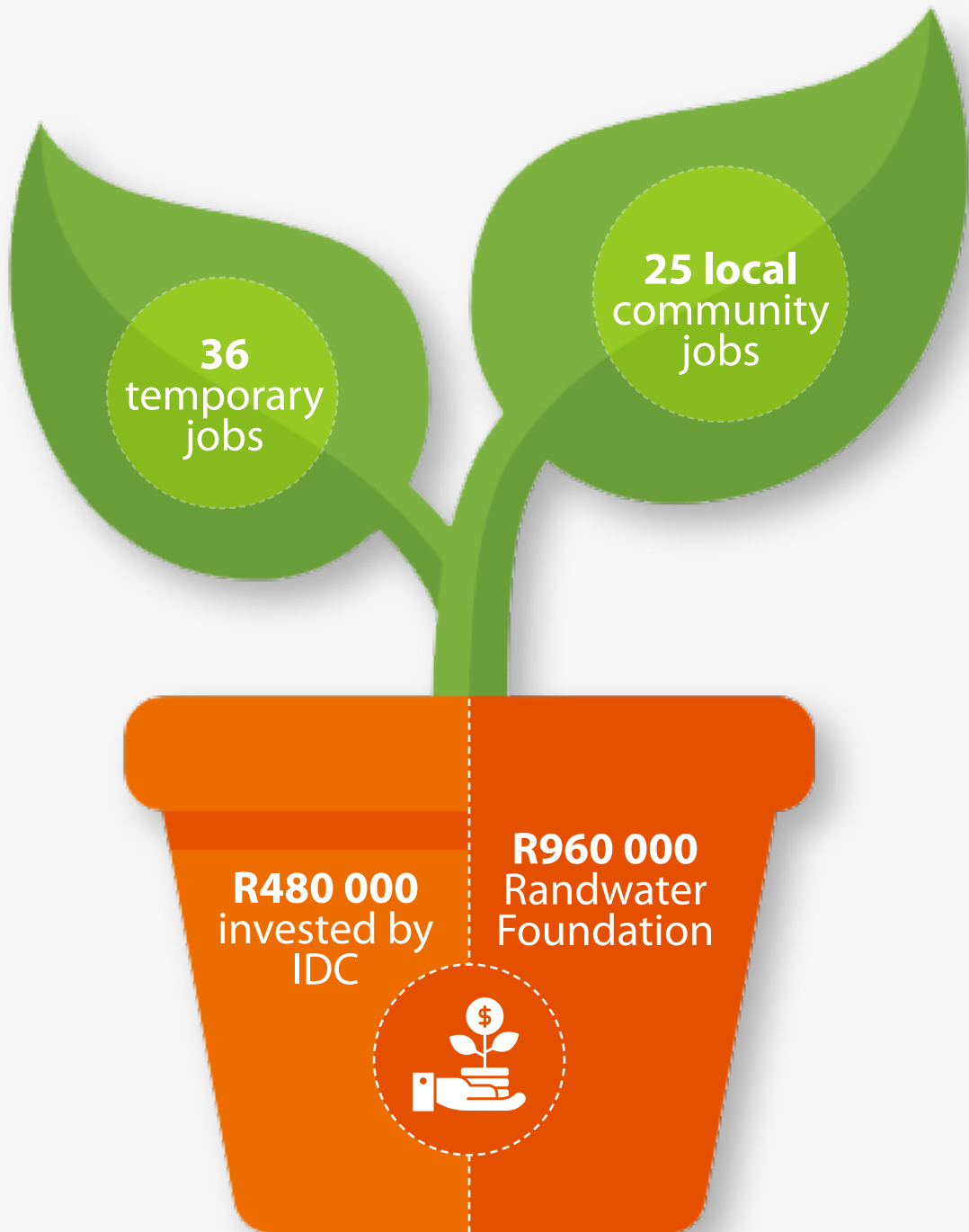


After completion of the project's first phase, the cooperative has achieved its objective of accessing markets and providing good quality, affordable produce to surrounding communities. This is evident in the cooperative's regular supply to customers, including SPAR Sharpeville, Mr

Ramothosi (informal market in Sharpeville), Pick n Pay Vanderbijl Park, as well as to schools, old age homes and community members from the Koppies area.



## Koppies Greenhouse Highlights





**PROJECT 6** LEAP  
Entrepreneurial  
Development

## LEAP Entrepreneurial Development Consumer Education Programme

Entrepreneurial activity in South Africa is lagging behind when compared to that of other developing countries and is in dire need of all forms of intervention. IDC recognises this challenge and realizes that the small business sector is fundamental to the achievement of a healthy economy. In 2019, the corporation's CSI department focused on formulating a new consumer education strategy with the intended outcome of developing individual and small business consumers' knowledge and understanding of the financial sector and its products and services. The development of this strategy was aimed at aligning the IDC's CSI activities to its mandate of entrepreneurship, as well as SMME development.

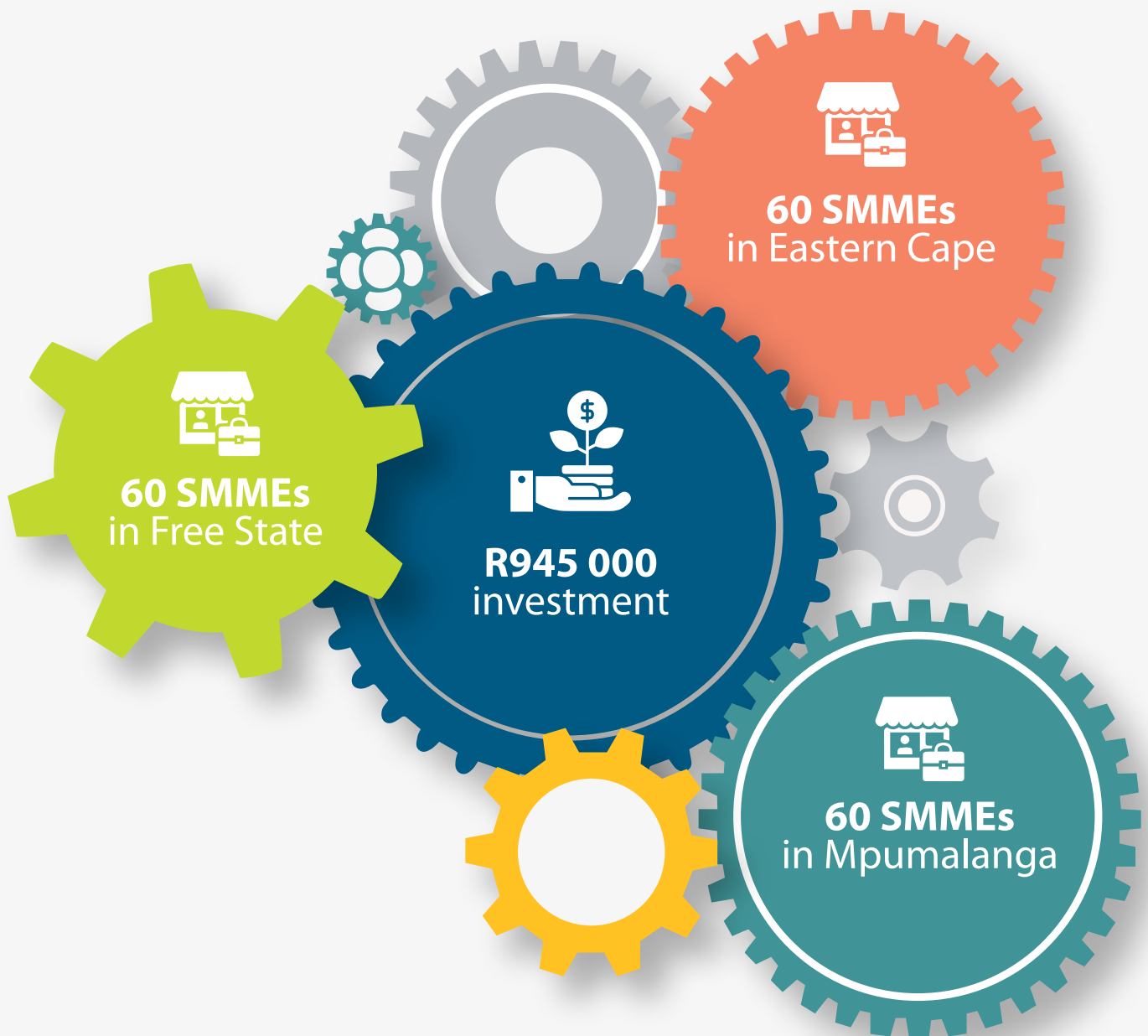
Through acknowledging the importance of proactive small business development, LEAP Entrepreneurial Development was identified as a reputable and experienced partner for the implementation of the

corporation's new consumer education strategy. Grant funding of close to R1 million was approved in support of LEAP's Improve Your Business programme, targeting a total of 180 SMMEs from the Eastern Cape, Free State and Mpumalanga.

The beneficiary base was structured to equally reach beneficiaries in each province, with a specific objective of improving their Business management skills and Business operations. The programme consists of various modules that are best aligned to the typical financial challenges experiences by early stage SMMEs.

The systematic approach used by LEAP, introduced specific tools and methods for SMMEs to help improve their business operations and financial management expertise, while enabling them to optimize their profitability over the short, medium and long term.

## LEAP Highlights





**FOOD FORWARD SA**  
Supply Chain Youth Internship  
**CERTIFICATE**  
This certifies that  
**Bukhosi Kontsiwe**  
971207527863  
Has successfully completed the MPA Accelerator  
FundForward SA Supply Chain Internship program  
28 February 2021

**PROJECT 7** Food Forward SA



# Food Forward SA Youth Internship Programme

Food Forward SA was established in 2009 to address widespread hunger in South Africa. The organisation connects a world of excess with those in need by recovering quality edible surplus food from the consumer goods supply chain and distributing it to organisations that serve communities needing food. In partnership with supply chain stakeholders such as retailers, manufacturers, wholesalers and farmers, Food Forward SA's model promotes sustainable communities and cities.

While the food recovery process addresses the most basic of human needs, the IDC has partnered with Food Forward to develop their recently initiated youth job creation programme. In 2018, Food Forward saw an opportunity to expand their offering to youth by making use of their existing infrastructure and expertise to contribute towards skills development and employability for youth. The Youth Internship Programme (YIP) is an accredited skills development internship programme targeting

youth in the logistics and warehousing sector.

Food Forward found that obtaining a certificate, degree, or diploma in warehousing, supply chain management, logistics, or stock management can be unattainable for disadvantaged youth because of the cost involved. This programme aims to open opportunities within supply chain management to individuals who would otherwise not have had this opportunity.

The organisation approached the IDC as a partner to assist in strengthening its programme. The corporation approved grant funding of close to R740 000 towards YIP in support of 15 unemployed youth from five provinces across the country.

The internship programme takes place over a six-month period and includes both practical and theory-based training with a 70% ratio on-the-job training in warehouses, and 30% academic support. The workplace learning requires mentoring and coaching to ensure successful work integration, while

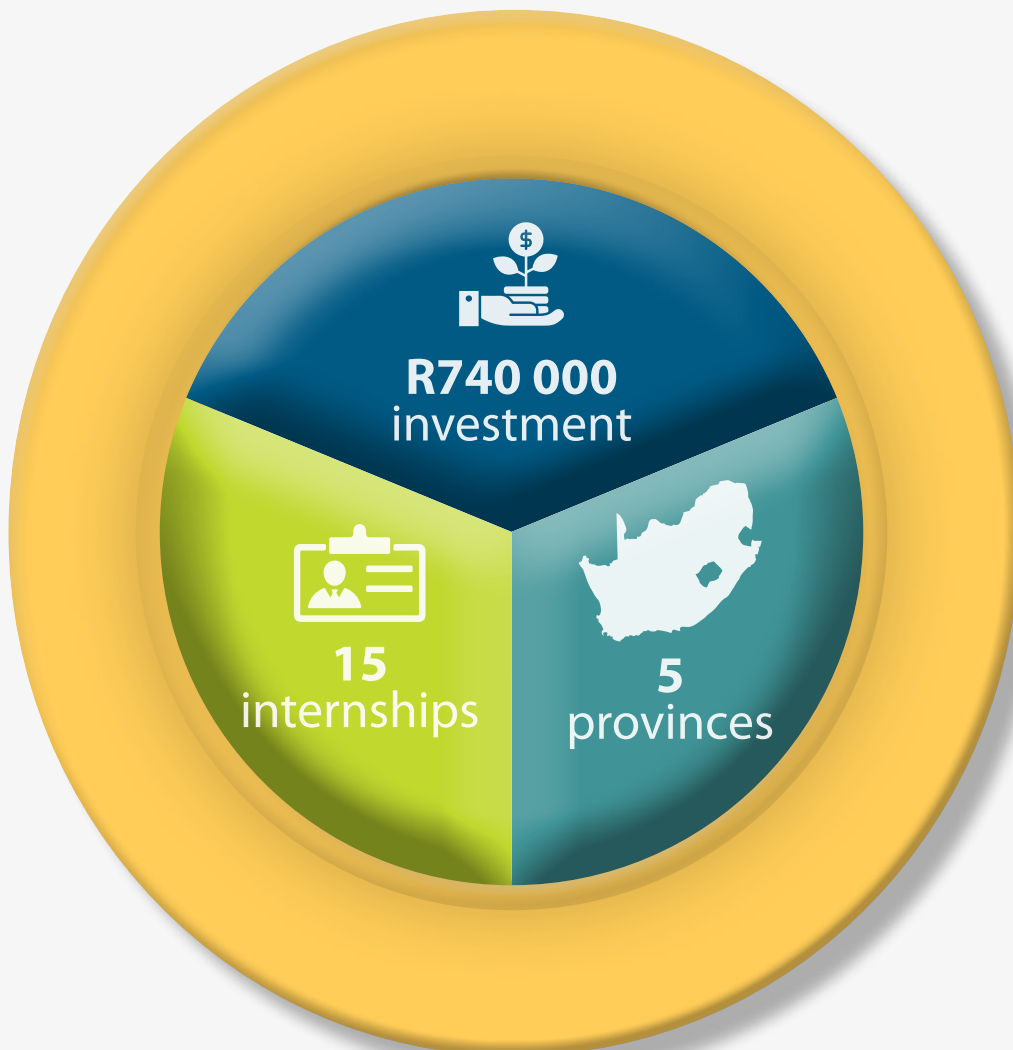
the skills programme is credit bearing and carries the value of 120 module credits.

From May 2019 to August 2020, three cohorts of interns have successfully completing the programme. The project is aligned to IDC's objective of supporting community projects

that contributes towards youth development and job creation for communities from previously disadvantaged backgrounds. The corporation's CSI department's community development and entrepreneurship focus area targets projects aligned to some of the Sustainable Development Goals objectives.



## Food Forward SA Highlights



# 4 The Team



Front row from left to right: **Tebogo Molefe, Solomon Kgonyane and Luana Malan**  
Back row from left to right: **Charlotte Mekgwe, Thandekile Sibeko and Chantelle Gribble**

